



HD Your Biz® - The Catalyst Report - *Your individualized guide to building a business around your design*

The Table of Contents:

THE YOU OF IT. Type, Profile, Centers, Decision Making, Definition, Gates & Desires

THE BUSINESS ECOSYSTEM Brand, Ideal Client, Robustness Equation, & the Ecocentric Foundation.

BUSINESS MODELS & OFFERS Business models, Transformation Promise, Offers, & deliverables

MARKETING, SALES & GROWTH Ecosystem Robustness, Content Creation, Marketing Expansion. Sell with ease, flow and consistency

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Marketing & Sales Channel Example -

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Channel 17-62 | The Channel of Acceptance

Gate 17 – The Strategist / The Farsighted Pathfinder (Ajna) + Gate 62 – The Sense Maker / The Abstract Communicator (Throat)

1. Channel Overview

I carry the gift of seeing future possibilities and forming a well-reasoned opinion or strategic plan (Gate 17), paired with the ability to name the precise, tangible details needed to explain that plan clearly (Gate 62). Together, I'm the channel of the organized opinion – I make big-picture strategy understandable and actionable through detail. In business, my ideas get followed because they're both visionary and precisely explained, though my real challenge is having that opinion genuinely accepted by others.

2. Marketing Considerations

I must convey in my marketing: that my opinion or strategy is both far-sighted and precisely thought through – a plan that actually holds up when examined closely, not just a big idea.

I need a marketing approach that lays out a clear point of view with the specific reasoning and details behind it my audience wants both my vision and my proof. Messaging that stakes out a strategic opinion "here's where I think this industry is headed, and here's exactly why" – builds my authority. When I'm in my low expression (defiant, opinionated as fact, dream-killing), my marketing can come across as rigid or dismissive of other views. I frame my opinions as informed perspective rather than absolute fact. Detailed, structured content is native territory for me.

3. Sales Considerations

I must convey in my selling: that my strategic opinion is well-reasoned and precisely detailed enough to actually be trusted and followed, not just confidently stated.

I present a clear strategic case for why a prospect should act – the combination of my vision and detail is persuasive. My selling conversations land best when I lay out the strategy with specific, tangible steps, not just a big-picture pitch. When I'm in my low expression (self-critical, exerting opinion as fact, being challenged), I can either overstate an opinion as certainty or shrink from stating it when challenged – I hold my opinion as informed perspective to navigate both. I'm best positioned selling strategic consulting, planning, or advisory offers.

4. Overall Ecosystem Considerations

- I need a regular rhythm of sharing my strategic point of view consistency builds the authority this channel depends on.
- Structured, numbered frameworks and detailed strategic breakdowns market me better than off-the-cuff commentary.
- A detailed sales page or strategy session that lays out my reasoning step by step converts better for me than a quick pitch.
- Webinars work well for me when they walk through a full strategic framework rather than a single tip.
- My selling should invite genuine buy-in and dialogue, a Q&A or discussion format helps my opinion actually land and be accepted.

5. Social Media Examples

Why someone hires me: I give both the big-picture strategy and the precise, actionable detail to actually execute it – vision alone isn't enough, and detail alone isn't enough.

- "Here's where I think this is headed, and here's exactly why" staking out a specific, detailed strategic opinion.
- A numbered-framework carousel breaking a big strategic idea into precise, actionable steps.

- "I was wrong about this, here's what changed my opinion" modeling informed perspective over rigid opinion-as-fact.
- A detailed case-breakdown post walking through the specific reasoning behind a strategic recommendation.
- An "ask me anything about this strategy" live session, inviting real challenge and discussion rather than a one-way broadcast.

A note on my rhythm: because Gate 17 sits in my Ajna, a pressure center for forming opinions, my strongest content comes from letting an opinion settle and be tested internally before I publish, rather than reacting to a trend in the moment. I build out the detail once my strategic opinion feels solid.

6. Inward-Facing Prompts

1. What strategic opinion do I hold about my industry that I haven't fully stated publicly?
2. Where have I softened an opinion to avoid being challenged?
3. What's a plan I've laid out in precise detail that others actually followed successfully?
4. When has my opinion been proven right over time — and how did that feel?
5. Where do I state an opinion as fact when it's really just my perspective?
6. What future possibility am I seeing that most people in my field aren't naming yet?
7. What details do I need to add to my current strategy to make it actually actionable?
8. How do I handle it when my opinion isn't accepted by someone I respect?

7. Outward-Facing: Questions to Answer in Your Content

- What does someone with real experience actually think is coming next in this industry?
- How do I turn a big vision into an actual step-by-step plan?
- How do I know if my strategy is realistic or just wishful thinking?
- Why do experts disagree on the same strategic question?
- How specific does a plan need to be before it's actually useful?

8. Marketing & Content Ideas

- A recurring series: "Where I Think This Is Headed" — a regular strategic take on industry direction, with reasoning.
- A podcast episode: "The Opinion I Had to Change" — a real story about revising a strategic stance after new information.
- A blog piece: "Vision Without Detail Is Just a Guess" — teaching how to turn a big idea into an actionable plan.
- A detailed strategic framework or roadmap as a lead magnet.

- A signature, named framework repeated consistently across content, so my strategic opinion becomes instantly recognizable.

9. Questions to Prompt More Content

- What's a prediction you've made that turned out to be right?
- What's the most detailed plan you've ever built out?
- Where do you have a strong opinion that you've been hesitant to share?
- What would you tell someone just starting out in your industry about where it's headed?
- What's a strategic framework you wish someone had given you earlier in your journey?

Gate 17 Social Media Prompts | The Strategist / The Farsighted Pathfinder

Keyword: Future Potential / Integration — Ajna

Inward-Facing (private reflection)

1. What strategic opinion do I hold about my industry that I haven't fully stated?
2. Where have I softened an opinion to avoid being challenged?
3. What future possibility am I seeing that most people in my field aren't naming?
4. When has my opinion been proven right over time?
5. Where do I state an opinion as fact when it's really just my perspective?
6. What plan have I laid out in detail that others actually followed successfully?
7. How do I handle it when my opinion isn't accepted by someone I respect?
8. Where do I feel defiant or oppositional instead of open to being wrong?
9. What's a long-view strategy I'm building toward that isn't visible yet?
10. How do I know the difference between confidence and rigidity in my views?

Outward-Facing (what your audience is asking)

1. What does someone with real experience think is coming next in this industry?
2. How do I turn a big vision into an actual step-by-step plan?
3. How do I know if my strategy is realistic or just wishful thinking?
4. Why do experts disagree on the same strategic question?
5. How specific does a plan need to be before it's actually useful?
6. How do I stay open to being wrong without losing confidence in my vision?
7. What's the value of a long view when everyone else is focused on right now?
8. How do I influence others without forcing my opinion on them?
9. What separates a strategist from someone who just has opinions?
10. How do I build a plan that accounts for multiple possible paths?

Content Ideas (formats/series)

1. A recurring "where I think this is headed" series with reasoning.
2. Podcast episode: "The Opinion I Had to Change."
3. Blog piece: "Vision Without Detail Is Just a Guess."
4. A numbered-framework carousel breaking a big idea into steps.
5. A "long view" post zooming out on where an industry is headed.
6. A detailed case-breakdown post explaining the reasoning behind a recommendation.
7. A "strategic opinion, stated plainly" content series.
8. An "ask me anything about this strategy" live discussion format.
9. A "paths to the goal" post mapping multiple ways to reach the same outcome.
10. A "10,000-foot view" reflection series zooming out from daily tactics.

Gate 62 Social Media Prompts | The Sense Maker / The Abstract Communicator

Keyword: Nuance — Throat

Inward-Facing (private reflection)

1. What detail have I been sitting on that would actually help someone if I named it?
2. Where do I get hung up on a detail that doesn't actually matter?
3. What obstacle did I only see because I paid close attention to the details?
4. When has being precise and organized made my message land better?
5. Where do I feel stuck on a plan instead of adapting it?
6. What's something intangible I've been able to explain in a way others understood?
7. When has naming a small detail prevented a bigger problem?
8. Where do I overexplain instead of trusting a simple, clear statement?
9. What pitfall have I spotted before anyone else noticed it?
10. How do I know the difference between valuable precision and unnecessary detail?

Outward-Facing (what your audience is asking)

1. How do I explain something complicated in a way people actually understand?
2. What details actually matter versus which ones are just noise?
3. How do I stay organized without getting stuck on the plan?
4. What's the value of naming small details before they become big problems?
5. How do I make an abstract idea feel concrete and understandable?
6. Why do some explanations feel vague even when they're technically accurate?
7. How do I know when I've given enough detail versus too much?
8. What separates a precise explanation from an overwhelming one?
9. How do I spot potential pitfalls before they happen?

10. What makes an explanation actually stick with someone?

Content Ideas (formats/series)

1. A recurring "detail that matters" series naming one overlooked but important detail.
2. Podcast episode: "The Small Thing Everyone Else Missed."
3. Blog piece: "Making the Abstract Concrete."
4. A methodical, step-by-step breakdown series.
5. A "pitfalls to avoid" content series.
6. A precise, organized checklist or framework resource.
7. A "here's the nuance everyone skips" post format.
8. A myth-correction series addressing vague or oversimplified advice.
9. A detailed case-study series walking through the specifics.
10. A "too much detail or just enough" reflection post.

Channel 30-41 | The Channel of Recognition

Gate 41 – The Experienter (Root) + Gate 30 – The Intense (Solar Plexus)

1. Channel Overview

I carry a near-constant hunger to experience new feelings and fantasize about what could be (Gate 41), paired with intense desire and the emotional yearning for something new (Gate 30). Together, I'm the engine of longing that fuels the emotional wave. I dream, I desire, and I feel my way toward what's next. In business, my content and offers work best when they name a felt desire and take my audience on the emotional journey toward fulfilling it.

2. Marketing Considerations

I must convey in my marketing: that I understand the deep, felt desire behind what my audience wants not just the surface-level want, but the emotional longing underneath it.

I need a marketing approach that speaks to desire and possibility naming the feeling my audience is chasing, not just the outcome. My messaging works best when it takes people on an emotional journey, from longing to hope to fulfillment. When I'm in my low expression (fixation, unrealistic, insatiable), my marketing can promise more than I can deliver, chasing the next new feeling instead of following through. I stay grounded by pairing desire with a real, honest path forward. Story-driven, emotionally resonant content is my strongest format.

3. Sales Considerations

I must convey in my selling: that I understand the real feeling my prospect is chasing, and that working with me is a genuine step toward that feeling, not just another purchase.

I sell best when I can name the emotional experience a prospect is actually longing for, not just the logical benefits of my offer. My natural gift is helping someone feel hopeful about what's possible. When I'm in my low expression (burnout, insatiable, fear of disappointment), I can oversell a fantasy that isn't grounded in reality, or hold back from selling out of fear the outcome won't live up to expectations. I'm best positioned selling through emotionally honest launches and story-driven sales pages rather than purely logical pitches.

4. Overall Ecosystem Considerations

- I need an emotional rhythm more than a rigid schedule consistency for me means returning to my core desire-driven message regularly, even if timing flexes.
- Story-driven, emotionally resonant content markets me better than purely informational content.
- I sell best through a launch or journey-style sales process that takes a prospect from longing to hope to decision, rather than a single flat pitch.
- Webinars work well for me when they're built around a felt transformation, not just information delivery.

- My selling should be honest about the journey acknowledging the discomfort of longing, not just promising the fantasy of arrival.

5. Social Media Examples

Why someone hires me: they need someone who understands the real, felt desire behind what they want – not just the surface ask.

- A post naming a specific, relatable longing my audience feels but hasn't articulated.
- A story-driven post taking the reader through the arc from desire to hope to possibility.
- "Here's what I was really longing for, underneath what I thought I wanted" a vulnerable, honest share.
- A post naming the fear that the outcome won't live up to expectations, and how I've worked with that fear.
- An emotionally honest launch post acknowledging both the excitement and the discomfort of wanting something new.

A note on my rhythm: because Gate 30 sits in my Solar Plexus, an emotional wave center, my content lands best when I let a feeling move through its full wave before I publish, riding it out rather than posting at the peak or the low point alone.

6. Inward-Facing Prompts

1. What am I truly longing for in my business right now, underneath the surface goal?
2. Where have I chased a new feeling instead of following through on what I already started?
3. What does hope feel like in my body when I let myself feel it fully?
4. Where do I fear the outcome won't live up to my expectations?
5. What's a desire I've been afraid to name out loud?
6. When have I felt burnt out from chasing too many new experiences at once?
7. What's the difference between genuine longing and restlessness?
8. What would it feel like to trust the emotional wave instead of rushing past it?

7. Outward-Facing: Questions to Answer in Your Content

- How do I know if what I want is a genuine desire or just restlessness?
- Why do I keep chasing new experiences instead of following through?
- How do I handle the fear that this won't live up to my expectations?
- What does it look like to want something and trust the process of getting there?
- How do I stop comparing my current reality to the fantasy in my head?

8. Marketing & Content Ideas

- A recurring series naming one felt desire my audience is chasing, and exploring it honestly.
- A podcast episode: "What I Was Really Longing For."
- A blog piece: "The Difference Between Restlessness and Real Desire."
- A launch sequence built as an emotional journey rather than a feature list.
- A story series documenting the full arc from longing to hope to fulfillment in a real business decision.

9. Questions to Prompt More Content

- What's something you've wanted for a long time but haven't pursued?
- Where do you feel the most hope in your business right now?
- What's a fantasy about your business you've never said out loud?
- What would it mean to trust the process of wanting something fully?
- Where has burnout shown up from chasing too much at once?

Gate 41 Social Media Prompts | The Experienter

Keyword: Dreamer — Root

Inward-Facing (private reflection)

1. What new experience have I been fantasizing about but haven't pursued?
2. Where have I set an expectation for an experience that left me disappointed?
3. What does genuine anticipation feel like versus anxious fixation?
4. When has my imagination led me somewhere unexpectedly good?
5. Where do I fear judgment before I've even started something new?
6. What's a moment I initiated something purely because I wanted to feel what it felt like?
7. Where do I catastrophize a worst-case scenario instead of just starting?
8. When has reflecting after an experience taught me more than planning ever could?
9. What possibility have I been afraid to fully imagine?
10. Where do I feel stuck in inaction because reality might not live up to the dream?

Outward-Facing (what your audience is asking)

1. How do I stop overthinking an experience before I've even had it?
2. What do I do when reality doesn't live up to what I imagined?
3. How do I manage my expectations without losing my sense of possibility?
4. Why do I sometimes fixate on worst-case scenarios instead of moving forward?
5. What's the value of trying something new just to see how it feels?
6. How do I turn my imagination into actual initiative?
7. Why do I feel disappointed even when things technically go well?

8. How do I stop fearing judgment enough to actually start?
9. What does it look like to reflect on an experience without over-analyzing it beforehand?
10. How do I stay a dreamer without getting stuck only dreaming?

Content Ideas (formats/series)

1. A recurring "what I imagined vs. what actually happened" reflection series.
2. Podcast episode: "The New Thing I Tried Just to See How It Felt."
3. Blog piece: "Why I Stopped Waiting for the Perfect Expectation."
4. A vision-casting content series exploring future possibilities.
5. A "worst case, best case" reframe post.
6. An initiator's diary — documenting a new experience as it unfolds.
7. A "fear of judgment" honest reflection post.
8. A possibility-focused content series inviting the audience to imagine more.
9. An after-the-fact reflection series, processing a finished experience.
10. A "just to see how it feels" content series trying something new publicly.

Gate 30 Social Media Prompts | The Intense

Keyword: Longing — Solar Plexus

Inward-Facing (private reflection)

1. What am I truly longing for in my business right now?
2. Where have I felt intense passion turn into burnout?
3. What does carefree lightness feel like, versus serious intensity?
4. When has a desire I held onto eventually become reality?
5. Where do I fear an experience won't live up to my expectations?
6. What's a moment my devotion to something carried me through difficulty?
7. Where do I feel "too much" in my emotional intensity, and is that actually true?
8. When has anxiousness about the future kept me from enjoying the present?
9. What would it feel like to want something fully, without fear of disappointment?
10. Where has insatiability shown up in chasing the next thing instead of savoring this one?

Outward-Facing (what your audience is asking)

1. How do I know if what I want is a genuine desire or just restlessness?
2. What do I do with intense feelings that seem like "too much"?
3. How do I handle the fear that this won't live up to my expectations?
4. What does it look like to want something and trust the process of getting there?
5. How do I stay passionate without burning out?
6. Why does longing sometimes feel more intense than I know what to do with?
7. How do I stop comparing my current reality to the fantasy in my head?

8. What's the difference between devotion and obsession?
9. How do I hold onto lightness even when my feelings run deep?
10. What helps me feel carefree instead of constantly serious?

Content Ideas (formats/series)

1. A recurring series naming one felt desire and exploring it honestly.
2. Podcast episode: "What I Was Really Longing For."
3. Blog piece: "The Difference Between Restlessness and Real Desire."
4. A launch sequence built as an emotional journey.
5. A "passion without burnout" reflection series.
6. A carefree-vs-serious contrast post.
7. A devotion story series — what you stayed committed to and why.
8. An "intensity is not too much" reframe post.
9. A longing-to-fulfillment story arc series.
10. A lightness-focused content series playful, low-stakes posts amid deeper themes.

Channel 2-14 | The Channel of the Beat

Gate 2 – The Visionary (G Center) + Gate 14 – The Resourceful Creative (Sacral)

1. Channel Overview

I carry the innate ability to know direction, where something or someone needs to go, trusting the vision even before all the resources are visible (Gate 2), paired with the sacral power to generate resources and money through doing creative work I genuinely love (Gate 14). Together, I set the direction, and the life force to actually fund and fuel that direction follows. In business, I'm the driving force keeper of the vision, trusting that resources will show up as I move toward what I know is right.

2. Marketing Considerations

I must convey in my marketing: that I know the direction, and I trust the resources will follow – my vision is grounded in real, generative life force, not just wishful thinking.

I need a marketing approach built on trusting and sharing my vision naming the direction I know is right, even before every resource is visibly in place. My messaging works best when it's confident about direction: "this is where we're headed, and I trust it." When I'm in my low expression (fear, material-driven, enslaved), my marketing can become anxious about resources or overly focused on money instead of the vision itself – I stay in my strength by trusting my direction first, and letting the resources follow from genuine creative work I love. Vision-driven content, backed by real generative energy, is my strongest format.

3. Sales Considerations

I must convey in my selling: that I have real clarity of direction, and my creative work generates genuine value and resources. I'm not just selling an idea, I'm backing it with real productive energy.

I sell best when I can articulate a clear vision of direction while also demonstrating the real, generative energy behind my work prospects trust both my sense of where things need to go and my capacity to actually produce results. My natural gift is trusting my vision even before all the resources are visible. When I'm in my low expression (fear, enslaved, material-driven), I can become overly focused on the money rather than the vision, which undercuts trust. I'm best positioned selling offers rooted in clear direction, backed by real, lovingly-produced creative work.

4. Overall Ecosystem Considerations

- I need to trust my own timing on direction rather than rushing to have every resource figured out in advance consistency for me means moving steadily toward my vision, even without complete certainty.
- Vision-driven content markets me better than purely tactical, resource-focused content.

- I sell best through conversations that establish a clear sense of direction first, then show the resourceful, generative work that backs it.
- Webinars work well for me when they're built around casting a clear vision, not just delivering tactical steps.
- My selling should trust that resources follow genuine direction and loved work. I don't need to force urgency around money to make the sale land.

5. Social Media Examples

Why someone hires me: they need someone with real clarity of direction, whose vision is backed by genuine, generative creative work – not just an idea without follow-through.

- A post naming a direction I know is right, even before all the details are figured out.
- "I trusted the vision before I could see how the resources would show up, and here's what happened" honest, vision-led storytelling.
- A post showing the creative work I genuinely love, and the resources it has generated over time.
- Content contrasting fear-driven decisions with vision-trusting decisions.
- A post naming a moment I let fear about money override my sense of direction, and what corrected it.

A note on my rhythm: because Gate 2 sits in my Identity, my sense of direction needs quiet and stillness to become clear I let my vision settle before I commit to a public direction, rather than reacting to short-term pressure.

6. Inward-Facing Prompts

1. What direction do I know is right, even though I can't see every resource yet?
2. Where has fear about money overridden my sense of vision?
3. What creative work do I do that I genuinely love, that also generates real resources?
4. When has trusting my direction, without full certainty, led to unexpected resources showing up?
5. Where do I feel enslaved to material concerns instead of trusting my vision?
6. What's a moment my sense of direction was clearly right, in hindsight?
7. How do I know the difference between genuine vision and wishful thinking?
8. What would it look like to trust my direction completely, right now, without needing every resource figured out first?

7. Outward-Facing: Questions to Answer in Your Content

- How do I trust a direction before I can see how it will actually work out?
- What's the relationship between doing work I love and generating real income?
- How do I stop making decisions purely out of fear about money?

- What does it look like to lead with vision instead of leading with resources?
- How do I know if my sense of direction is genuinely right?

8. Marketing & Content Ideas

- A recurring series: "The Direction I'm Trusting" sharing vision before every resource is in place.
- A podcast episode: "I Trusted the Vision Before I Could See the Resources."
- A blog piece: "Vision First, Resources Second: Why Direction Matters More Than Certainty."
- A behind-the-scenes series showing loved creative work and the resources it has generated over time.
- A "fear vs. vision" content series, contrasting decisions made from each.

9. Questions to Prompt More Content

- What's a direction you trusted before you could see how it would work out?
- Where has fear about money led you to make a decision you regret?
- What creative work do you do that also generates real resources for you?
- How do you know when your sense of direction is genuinely right?
- What would change if you trusted your vision more than your fear?

Gate 2 Social Media Prompts | The Visionary

Keyword: Guidance — G Center

Inward-Facing (private reflection)

1. What direction do I know is right, even though I can't see every resource yet?
2. Where have I compromised my vision to accommodate someone else?
3. What does trusting my sense of direction feel like, without needing proof first?
4. When has leaping with faith in my vision led somewhere I couldn't have planned?
5. Where do I spend carelessly instead of trusting resources will follow my direction?
6. What's a moment my innate sense of where something needed to go was simply right?
7. Where do I rush to be "further along" instead of accepting where I actually am?
8. When has my sense of self-worth wavered because results hadn't caught up to my vision yet?
9. What would it look like to fully trust my direction today, without rushing it?
10. Where do I feel burnt out from forcing a vision instead of trusting its natural timing?

Outward-Facing (what your audience is asking)

1. How do I trust a direction before I can see how it will actually work out?
2. What does it look like to lead with vision instead of leading with resources?

3. How do I stop rushing to feel "further along" than I actually am?
4. How do I know if my sense of direction is genuinely right?
5. What's the relationship between self-worth and trusting my own vision?
6. How do I stop compromising my direction to please other people?
7. What helps me accept where I am while still moving toward where I'm going?
8. How do I avoid burnout while pursuing a big vision?
9. What does it mean to leap with faith that resources will appear?
10. How do I stop spending carelessly out of impatience with my own progress?

Content Ideas (formats/series)

1. A recurring series: "The Direction I'm Trusting" sharing vision before every resource is in place.
2. Podcast episode: "I Trusted the Vision Before I Could See the Resources."
3. Blog piece: "Vision First, Resources Second."
4. A "where I am vs. where I'm going" reflection post.
5. A self-worth-and-vision content series.
6. A "leap of faith" story series.
7. A "compromising vs. trusting my own direction" honest reflection post.
8. A burnout-prevention content series about pacing toward a big vision.
9. A visionary-guidance content series, casting direction for your audience.
10. An "accepting where I am" reflection post.

Gate 14 Social Media Prompts | The Resourceful Creative

Keyword: Abundance — Sacral

Inward-Facing (private reflection)

1. What part of my work do I do purely because I love it, with no other reason?
2. Where have I taken on something out of obligation instead of genuine desire?
3. What does sustainable energy feel like in my body, versus forced energy?
4. When have I said no to something because it didn't genuinely excite me?
5. Where am I spreading myself too thin trying to do too much at once?
6. What's a moment my genuine love for my work was obviously visible to others?
7. How do I know the difference between passion and obligation?
8. What would it look like to only build my business around what I genuinely love?
9. Where does fear about money override my sense of doing meaningful work?
10. What does feeling truly resourced, not just busy, actually look like for me?

Outward-Facing (what your audience is asking)

1. How do I know if I actually love what I'm doing or just feel obligated to do it?

2. What does sustainable energy in business actually look like?
3. How do I stop taking on too much and burning myself out?
4. Why does genuine enthusiasm matter more than a polished pitch?
5. How do I build a business around what actually lights me up?
6. What's the relationship between doing work I love and generating real income?
7. How do I stop making decisions purely out of fear about money?
8. What does trusting that resources will emerge actually look like in practice?
9. How do I know if I'm enslaved to my work instead of empowered by it?
10. What does true entrepreneurial resourcefulness feel like?

Content Ideas (formats/series)

1. A recurring series: "Because I Love It" showing work done purely from genuine enthusiasm.
2. Podcast episode: "The Thing I Said No To Because It Didn't Light Me Up."
3. Blog piece: "Obligation vs. Love: The Real Difference in Sustainable Business."
4. A high-energy behind-the-scenes series capturing genuine enjoyment of the work.
5. A "protecting my energy" content series, showing what I say no to and why.
6. A resourcefulness-and-trust content series about money following genuine work.
7. A "fear of money" honest reflection post.
8. A labor-of-love case study series.
9. An "individualistic path" content series, showing your own unique way of working.
10. An abundance-mindset reflection post.